

WHAT MATTERS TO YOU

Moxie Interactive, Atlanta, Ga.

Copywriter, 4/10-3/11

Contributed to national rebrand of Verizon (Rule the Air)

Created NHL Hockey Oracle character and produced over 40 scripted videos

Produced campaign for NFL Mobile app, including Drew Brees spot

AKQA, San Francisco, Ca.

Freelance Copywriter, 11/09-2/10

Concepted and developed digital programs for Visa and Xbox

Studiocom, Atlanta, Ga.

Interactive copywriter, 3/08-11/09

Clients included Coca-Cola (video), Ferrari (interface), McCormick (banners, website), Cazadores (Facebook app, website)

Creative Circus

Copywriting program, 2007-09

Best in Show and 2x Best Copywriting awards

Skills

Adobe CS5 (Ps, Ai, Id, Dw, Pr, Ae)

Basic CSS and HTML

Photography/Videography

Awards

D&AD In Book for _phile

Atlanta Addy for John Adams DVD set

Multiple awards in MOFILM & Zooppa commercial contests

WHAT MATTERS TO MY PARENTS

University of Georgia Honors Program, Athens, Ga.

Graduated summa cum laude in May 2007

Advertising major, German minor

French Film my last semester was my only B

I got a 1560 on the SAT

Jobs I've held: babysitter, law firm intern, quasi-accountant, Arby's marketing intern, Kodak Picture Patrol person, university housing events planner, UGA Performing Arts Center marketing coordinator, server at a sports bar

WHAT MATTERS TO ME

I have backpacked in over 45 countries

I walk, talk, and eat fast

I read the newspaper from the inside out

I like to feel out of my element

I can't resist reading fancy restaurants' menus when I walk by

My superpower would be the ability to speak every language

I enjoy sad movies and music

I miss math

I eat huge quantities of peanut butter

I collect rocks, maps, and Absolut ads

My athletic activities include rock climbing and cycling